



## END OF YEAR BLACK FRIDAY ADVERTISING PROMOTION FOR 2025

We're excited to offer local businesses an exclusive opportunity to reach over 8,500 contacts in our email newsletter database as well as online and social media. With 1,756 homes in our vibrant community, this is a fantastic way to connect with residents in the Newtown area. Our Black Friday sale is now on!

For the 2025 calendar year, we are offering **limited Annual Advertising Rates**. There are **6 issues per year** (January, March, May, July, September, and November), giving your business multiple opportunities to showcase your products or services.

### Why Advertise with Us?

- **Targeted Audience:** Reach more than 8,500 email subscribers who live in or near Newtown Grant.
- **Flexible Advertising:** Change your ad for each of the 6 issues, tailoring your message for seasonal offers, events, or promotions.
- **Community Engagement:** The Newtown Grant HOA newsletter is an essential resource for local residents, ensuring your ad gets seen by people who are engaged with their community.

### 2025 Annual Advertising Rates

Our annual rates are designed to be affordable while providing excellent exposure for your business. Limited spots are available, so act fast to reserve your space in each of our 6 issues for 2025.

- **Full Page Ad:** \$1,200 per year
- **Half Page Ad:** \$800 per year
- **Quarter Page Ad:** \$400 per year
- **Business Card Ad:** \$200 per year

*Note: All ads must be submitted by the deadline for each issue. Advertisers can submit new artwork for each issue or choose a consistent ad throughout the year.*

## How It Works

1. **Choose Your Ad Size:** Select the ad size that best fits your business goals.
2. **Reserve Your Spot:** Contact us to reserve your advertising spot for the year by going to [www.newtowngrant.org/advert](http://www.newtowngrant.org/advert)
3. **Submit Your Artwork:** Provide us with your ad design. If you need assistance with creating an ad, we can help! [marketing@newtowngrant.org](mailto:marketing@newtowngrant.org)
4. **Advertise and Connect:** Once your ad is placed, sit back and enjoy the increased visibility with every issue.

## Contact Us Today

To learn more about our advertising rates or to secure your spot in the 2025 newsletter, please contact us at:

- **Email:** [marketing@newtowngrant.org](mailto:marketing@newtowngrant.org)
- **Website:** [www.newtowngrant.org/advert](http://www.newtowngrant.org/advert)

We look forward to helping you grow your business and reach the Newtown Grant community in 2025



## BLACK FRIDAY PROMOTIONAL PRICING

	<b>Black Friday 2024 Annual Pricing (6 issues)</b>	<b>Number of Issues</b>
<b>Full Page</b> 2550x3300px 8.5x11"	\$ 1,200.00 Includes <b>Full</b> page editorial	6
<b>Half Page</b> 2550x1650px 4.25x5.5"	\$ 800.00 Includes <b>Half</b> page editorial	6
<b>Quarter Page</b> 1274x1650px 4.25x5.5"	\$ 400.00 Includes <b>Quarter</b> page editorial	6
<b>Business Card</b> 1274x826px 4.25x2.8"	\$ 200.00	6

## PUBLICATION DATES AND DEADLINE DATES

<b>Publication Date</b>	<b>Deadline Date</b>
January 4, 2025	December 23, 2024
March 1, 2025	February 15, 2025
May 1, 2025	April 15, 2025
July 1, 2025	June 15, 2025
September 1, 2025	August 15, 2025
November 1, 2025	October 14, 2025

**Half Page**

**Quarter  
Page**

**Business  
Card**